

Idaho

Fresh Fruit and Vegetable State Profile





Fresh Produce

Economic Impact:





Total sales



677K

Total acres of fresh produce



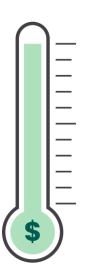
18.7K

Total employees



2K

Total farms



\$871.1M

Total wages

\$22.1M

Fresh Produce and Tree Nuts Exports

\$0.4M

Support for State Governments to Enhance Produce Safety

\$16.5

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour

Opportunities to Increase

Fruit and Vegetable Consumption:

90%

of adults across Idaho are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$8.1M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

Fruits and Vegetables:

\$3.2M

Fresh Fruit and Vegetable Program (FFVP) to 118 schools annually

\$2.1M

Specialty Crop Block Grants

\$1.4M

Pest and Disease Grants

Specialty Crop Research Initiative (SCRI)

16.1%

Organic Share of Produce Dollars



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freshproduce.com

#PowerOfFresh