



Louisiana

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$1.1B

Total sales



21K

Total acres of fresh produce



9.7K

Total employees



2K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.75%

of adults across Louisiana are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$22.2M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$375.8M

Total wages

\$0.2M

Fresh Produce and Tree Nuts Exports

\$0.8M

Support for State Governments to Enhance Produce Safety

\$14.5

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$4.2M

Fresh Fruit and Vegetable Program (FFVP) to 135 schools annually

\$356K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$55K

Pest and Disease Grants

8.0%

Organic Share of Produce Dollars