

# Michigan

Fresh Fruit and Vegetable State Profile





Fresh Produce

# **Economic Impact:**





Total sales



429K

Total acres of fresh produce



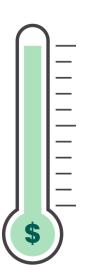
37.0K

Total employees



**8K** 

Total farms



\$1.4B

Total wages

\$105.0M

Fresh Produce and Tree Nuts Exports

\$2.1M

Support for State Governments to Enhance Produce Safety

\$18.5

State Adverse Effect Wage Rate (AEWR)

\$10.1

State Minimum Wage Per Hour

# Opportunities to Increase

Fruit and Vegetable Consumption:

90.85%

of adults across Michigan are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$54.4M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

# Fruits and Vegetables:

## \$6.2M

Fresh Fruit and Vegetable Program (FFVP) to 285 schools annually

#### \$2.3M

**Specialty Crop Block Grants** 

#### \$475K

**Pest and Disease Grants** 

## \$10M

**Specialty Crop Research Initiative (SCRI)** 

## 12.0%

**Organic Share of Produce Dollars** 



1901 Pennsylvania Ave. NW Suite 1100 Washington, D.C. 20006

freshproduce.com

#PowerOfFresh