



# Oklahoma

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$0.7B**

Total sales



**16K**

Total acres of fresh produce



**6.0K**

Total employees



**2K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**92.2%**

of adults across Oklahoma are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$17.4M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$241.7M**

Total wages

**\$493.0K**

Fresh Produce and Tree Nuts Exports

**\$0.4M**

Support for State Governments to Enhance Produce Safety

**\$15.6**

State Adverse Effect Wage Rate (AEWR)

**\$7.25**

State Minimum Wage Per Hour



### Farm Bill Investments in

### Fruits and Vegetables:

**\$4.0M**

Fresh Fruit and Vegetable Program (FFVP) to 131 schools annually

**\$545K**

Specialty Crop Block Grants

**0**

Specialty Crop Research Initiative (SCRI)

**\$19K**

Pest and Disease Grants

**TBD**

Organic Share of Produce Dollars