

IFPA Commodity Profiles

Apples

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

Consumer sentiment fast facts:***

Almost 80% of consumers say that apples are a great snack.

77% of consumers decide they are going to buy apples before they go shopping.

Apples are consumed because they are healthy 81% of the time.

62% of consumers buy apples because there is no need for prep.

Production Quantities by Country*

Country	Australia	Brazil	Canada	Chile	China, mainland	Colombia	Mexico	New Zealand	Peru	South Africa	USA
Volume (tonnes)	284,897	1,297,424	351,565	1,556,805	45,983,400	13,081	631,767	567,301	143,084	1,148,771	4,467,206

Export Value, USD** Top Exporting IFPA Member Countries and Their Top Destination Markets

China	\$1B	USA	\$886M	New Zealand	\$569M	Chile	\$526M	South Africa	\$489M
Indonesia	\$188.8M	Mexico	\$315.7M	China	\$127.5M	Colombia	\$73.9M	UK	\$68.3M
Vietnam	\$186.8	Canada	\$210.3M	Vietnam	\$92M	USA	\$66.6M	Nigeria	\$42.8M
Thailand	\$163.9M	Vietnam	\$68.7M	Chinese Taipei	\$65.M	Brazil	\$52.5M	Malaysia	\$32.8M
Philippines	\$134.9M	Chinese Taipei	\$65.9M	USA	\$36.05M	Ecuador	\$34.9M	Bangladesh	\$31.3M
Bangladesh	\$123.3M	Dominican Republic	\$30.3M	Thailand	\$36.02M	Chinese Taipei	\$31.5M	UAE	\$30.08M

Import Value, USD** Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	7,246,633	----	-1	-9	100	0.090.23
Germany	479,424	911	-6	-23	6.6	0.31
Vietnam	397,540	1,240	12	-10	5.5	0.19
UK	392,104	1,224	-5	-5	5.4	0.25
Egypt	356,709	1,175	8	2	4.9	0.74
Indonesia	355,509	2,025	1	-5	4.9	0.16
Russian Federation	311,807	641	-4	-10	4.3	0.24
Chinese Taipei	258,683	1,911	2	-6	3.6	0.57
Thailand	253,821	1,393	8	-5	3.5	0.65
Canada	246,037	1,093	3	20	3.4	0.99
Mexico	226,769	1,351	-8	15	3.1	0.51

*FAOSTAT 2023, data from 2021, **ITC Trade Map 2023, data from 2022,

*** IRI Shopper Sentiment Survey June 2022