

# IFPA Commodity Profiles

## Asparagus

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

### Consumer sentiment fast facts: \*\*\*\*\*

26% of consumers said they bought asparagus in the last 12 months.

Almost one third of consumers who bought asparagus were higher-income earners.

Consumers with no children reported to buy more asparagus than consumers with children.

### Production Quantities by Country\*

Country	Mexico	Colombia	Peru	Canada	Chile	USA	China, mainland	Australia	New Zealand
Volume (ton)	328,990	314	365,123	8,940	12,173	27,524	7,341,343	8,397	1,648

### Export Value, USD\*\* Top Exporting IFPA Member Countries and Their Top Destination Markets

Peru	\$36 M	Mexico	\$321M	USA	\$138M	Canada	\$8.3M	Australia	\$7.9M
USA	\$240.9M	USA	\$320.7M	Canada	\$76.95M	USA	\$8.3M	Japan	\$2.3M
Netherlands	\$35.5M	Belize	\$24K	UK	\$10.9M	Eswatini	\$1K	Republic of Korea	\$1.99M
UK	\$31.8M	—	—	Netherlands	\$9.6M	—	—	Chinese Taipei	\$1.3M
Spain	\$30.3M	—	—	Australia	\$9M	—	—	Singapore	\$1.1M
Belgium	\$5.9M	—	—	Spain	\$8.5M	—	—	Hong Kong, China	\$835K

### Import Value, USD\*\* Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
<b>World</b>	1,429,171	----	0	-15	100	0.28
<b>US</b>	684,664	2,602	-1	-9	47.9	0.49
<b>Germany</b>	92,033	4,720	1	-40	6.4	0.2
<b>Canada</b>	79,386	3,632	-1	-11	5.6	0.57
<b>UK</b>	68,876	5,888	-1	-14	4.8	0.55
<b>Netherlands</b>	63,594	5,663	1	-21	4.4	0.32
<b>Spain</b>	60,444	4,554	1	-4	4.2	0.6
<b>France</b>	57,129	4,767	5	-25	4	0.57
<b>Switzerland</b>	55,921	7,082	5	-18	3.9	0.22
<b>Japan</b>	41,068	5,821	-11	-23	2.9	0.72
<b>Belgium</b>	35,442	5,948	6	-26	2.5	0.35

\*FAOSTAT 2023, data from 2021, \*\*ITC Trade Map 2023, data from 2022,

\*\*\* IRI Shopper Sentiment Survey June 2022, \*\*\*\*\* The Packer, Fresh Trends 2023