

IFPA Commodity Profiles

Avocados

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

Consumer sentiment fast facts:***

Almost 50% of consumers eat avocados for their vitamins and minerals.

74% of consumers prefer to buy avocados in bulk.

Around 40% of consumers suggest that quantity-based pricing is motivating.

Avocado eaters are picky, 56% of consumers prefer to pick out avocados based on shape, color, or texture.

Production Quantities by Country*

Country	Mexico	Colombia	Peru	Brazil	Chile	USA	China, mainland	South Africa	Australia	New Zealand
Volume (tonnes)	2,442,945	979,618	777,068	300,894	169,031	136,750	124,780	82,677	85,986	38,321

Export Value, USD** Top Exporting IFPA Member Countries and Their Top Destination Markets

Mexico	\$3.5B	Peru	\$894M	Chile	\$213M	Colombia	\$179M	USA	\$150M
USA	\$3.01B	Netherlands	\$264.2M	Netherlands	\$63.9M	Netherlands	\$78.7M	Canada	\$137.6M
Canada	\$286.7M	USA	\$231.3M	Argentina	\$40.6M	USA	\$41.3M	Republic of Korea	\$4.1M
Japan	\$87.1M	Spain	\$134.7M	UK	\$31.1M	UK	\$18.6M	Chinese Taipei	\$1.8M
Spain	\$41M	Chile	\$69.2M	China	\$20.1M	Spain	\$15.9M	Cayman Islands	\$1.4M
El Salvador	\$26.5M	UK	\$60M	USA	\$17.2M	Belgium	\$5.3M	Bahamas	\$1.04M

Import Value, USD** Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	7,872,313	2,707	7	-4	100	0.24
USA	3,380,386	2,984	8	8	42.9	0.77
Netherlands	916,899	2,617	14	-10	11.6	0.17
France	532,654	2,655	6	-1	6.8	0.17
Spain	410,416	2,032	12	-16	5.2	0.38
Germany	364,451	2,897	4	-9	4.6	0.14
Canada	270,347	2,745	4	7	3.4	0.88
UK	260,960	2,251	-2	-16	3.3	0.17
Japan	159,378	3,151	-7	-28	2	0.63
Russian Federation	113,177	2,572	18	15	1.4	0.23
Italy	112,692	2,399	20	4	1.4	0.2

*FAOStat 2021, **ITC Trade Map 2023, data from 2022, *** IRI Shopper Sentiment Survey June 2022