

IFPA Commodity Profiles

Bananas

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

Consumer sentiment fast facts:***

Almost 50% of buyers consume bananas because of the vitamins and minerals.

30% of consumers say that bananas are filling and satisfying.

Because of the little to no prep needed, 70% of consumers say they are more likely to consume bananas over their fresh produce.

60% of consumers commonly describe bananas as affordable.

Production Quantities by Country*

Country	Australia	Brazil	China, mainland	Colombia	Mexico	Peru	South Africa	USA
Volume (tonnes)	346,035	6,811,374	11,724,200	2,413,769	2,405,891	2,378,045	351,574	2,775

Export Value, USD** Top Exporting IFPA Member Countries and Their Top Destination Markets

USA	\$479M	Mexico	\$248M
Canada	\$463.9M	USA	\$210.6M
Bermuda	\$8.97M	Japan	\$38M
Bahamas	\$3.1M	—	
Cayman Islands	\$1.8M	—	
Turks and Caicos Islands	\$1.2M	—	

Import Value, USD** Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	14,345,500	-----	0	-4	100	0.13
USA	2,631,698	570	0	3	18.3	0.23
China	1,162,720	642	5	12	8.1	0.27
Germany	951,080	742	1	-14	6.6	0.2
Japan	896,010	851	0	-9	6.2	0.62
Russian Federation	781,308	488	4	9	5.4	1
Netherlands	718,394	748	-1	-13	5	0.14
France	697,100	900	6	2	4.9	0.17
UK	620,004	727	-4	-7	4.3	0.16
Belgium	617,879	644	-15	-37	4.3	0.14
Italy	510,514	673	-1	1	3.6	0.24

*FAOSTAT 2023, data from 2021, **ITC Trade Map 2023, data from 2022,

*** IRI Shopper Sentiment Survey June 2022