

IFPA Commodity Profiles

Cherries

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

Consumer sentiment fast facts:*****

Over the past three years, consumers have reported to purchase cherries less and less each year.

Consumers aged 60 and older reported buying cherries more frequently than younger consumers.

Consumers that make \$100K a year or more make up 42% of cherry purchases.

Production Quantities by Country*

| Country | Australia | Canada | Chile | China, mainland | Mexico | New Zealand | Peru | South Africa | USA |
|-----------------|-----------|--------|---------|-----------------|--------|-------------|------|--------------|---------|
| Volume (tonnes) | 21,310 | 16,404 | 325,049 | 35,747 | 156 | 3,517 | 3 | 1,132 | 343,190 |

Export Value, USD** Top Exporting IFPA Member Countries and Their Top Destination Markets

| | | | | | | | | | | | |
|-------------------|---------|-------------|--------|-------------------|----------|-----------|---------|----------------|---------|------------------|---------|
| Chile | \$2B | Hong Kong | \$1.3B | USA | \$334M | Canada | \$99.9M | New Zealand | \$49.9M | Australia | \$45M |
| China | \$1.9B | China | \$1.3B | Canada | \$124.3M | USA | \$56.6M | Chinese Taipei | \$23.8M | Hong Kong, China | \$10.9M |
| USA | \$63.9M | Macao China | \$87K | Republic of Korea | \$56.9M | China | \$21.1M | China | \$9.7M | Vietnam | \$10.7M |
| Republic of Korea | \$37.9M | Vietnam | \$562K | Chinese Taipei | \$41M | Vietnam | \$6.4M | Vietnam | \$6.6M | Chinese Taipei | \$6.5M |
| Chinese Taipei | \$33.2M | Singapore | \$234K | China | \$36M | Thailand | \$3.1M | Thailand | \$2.7M | Singapore | \$4.2M |
| UK | \$11.4M | Philippines | \$123K | Japan | \$23M | Singapore | \$1.7M | USA | \$1.5M | China | \$3.5M |

Import Value, USD** Top Importers Globally

| | Value imported in 2022 (USD '000) | Unit value (USD/ton) | Annual Growth in Value Between 2018-2022 (%) | Annual Growth in Value Between 2021-2022 (%) | Market Share (% world imports) | Concentration of Supplying Countries |
|--------------------|-----------------------------------|----------------------|--|--|--------------------------------|--------------------------------------|
| World | 5,470,114 | 5,865 | 13 | 6 | 100 | 0.61 |
| China | 2,765,720 | 7,537 | 20 | 39 | 50.6 | 0.93 |
| Hong Kong | 1,340,018 | 5,963 | 15 | -16 | 24.5 | 0.91 |
| USA | 179,960 | 7,452 | 24 | 61 | 3.3 | 0.45 |
| Russian Federation | 140,537 | 1,679 | 9 | 19 | 2.6 | 0.27 |
| Canada | 128,571 | 6,855 | 3 | -17 | 2.4 | 0.84 |
| Germany | 126,553 | 3,350 | -4 | -33 | 2.3 | 0.21 |
| Chinese Taipei | 118,951 | 9,630 | 4 | 5 | 2.2 | 0.31 |
| Republic of Korea | 117,091 | 10,177 | -4 | -30 | 2.1 | 0.48 |
| UK | 71,334 | 4,789 | 10 | 13 | 1.3 | 0.36 |
| Austria | 58,362 | 3,548 | 1 | -43 | 1.1 | 0.75 |

*FAOSTAT 2023, data from 2021, **ITC Trade Map 2023, data from 2022,

*** IRI Shopper Sentiment Survey June 2022; ***** The Packer, Fresh Trends 2023