

IFPA Commodity Profiles

Tomatoes

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

Consumer sentiment fast facts:***

Almost half of consumers are driven to purchase tomatoes because of their versatility.

80% of consumers said tomatoes are a staple ingredient

Around 61% of consumers prefer to buy tomatoes in bulk

Shelf life is a concern for consumers, around 30% would be motivated to buy more tomatoes if they didn't spoil quickly

Production Quantities by Country*

Country	Australia	Brazil	Canada	Chile	China, mainland	Colombia	Mexico	New Zealand	Peru	South Africa	USA
Volume (tonnes)	336,888	3,679,160	515,013	912,076	67,538,340	851,177	4,149,241	41,083	243,651	530,843	10,475,265

Export Value, USD** Top Exporting IFPA Member Countries and Their Top Destination Markets

Mexico	\$2.673B	Canada	\$470M	China	\$327.5M	USA	\$312M
USA	\$2.66B	USA	\$465.7M	Hong Kong	\$252.6M	Canada	\$300.4M
Canada	\$6.4M	Japan	\$4.5M	Russian Federation	\$41.4M	Mexico	\$4M
-		France	\$66K	Vietnam	\$29.9M	Bahamas	\$2.8
-		Saint Pierre and Miquelon	\$24K	Macao, China	\$1.1M	Cayman Islands	\$1.8M
-		Aruba	\$6K	Mongolia	\$886K	Japan	\$1.1M

Import Value, USD** Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	10,079,660	-----	4	2	100	0.15
USA	2,998,594	1,513	6	3	29.7	0.76
Germany	1,530,852	2,416	2	-11	15.2	0.31
France	946,129	1,660	8	15	9.4	0.58
UK	704,316	1,811	-1	17	7	0.26
Netherlands	409,986	1,623	8	3	4.1	0.2
Poland	336,721	1,862	10	6	3.3	0.19
Canada	327,493	1,655	1	2	3.2	0.56
Russian Federation	327,465	1,132	-9	-11	3.2	0.3
Italy	215,228	1,408	8	27	2.1	0.26
Spain	203,977	1,152	7	10	2	0.31

*FAOStat 2021, **ITC Trade Map 2023, data from 2022, *** IRI Shopper Sentiment Survey June 2022