The Foodservice Conference
INTERNATIONAL FRESH PRODUCE ASSOCIATION

# 2023 Foodservice Conference & Exposition
# Exhibitor Request to Serve Alcoholic Beverages

Exhibitors are permitted to incorporate alcohol into product-related samples distributed within the confines of their space. Exhibitors who receive permission may do so only if they meet the guidelines/policies provided by IFPA. Please submit the following information to Exposition Management by **July 10, 2023.**

- Completed Application
- Description of the product-related sample you plan on serving

Within 10 business days of receipt of application, you will be notified of the status of your request.

**The following rules & regulations apply to exhibitors who receive permission to incorporate alcohol into product-related samples:**

- A certificate of insurance for Alcohol Liability naming International Fresh Produce Association, the Portola Hotel & Spa, and the Monterey Conference Center as additional insured must be provided to Show Management by July 10, 2023 and **remain in force through July 29, 2023**
- Alcohol may only be purchased through the Portola Hotel & Spa or Monterey Conference Center. **Exhibitors are not permitted to bring in their own alcohol without written permission from the caterer.**
- If your product-related sample that includes alcohol is a beverage, it must be served by the caterer's bartender. Exhibitors are not permitted to serve alcohol themselves.
- Alcoholic beverages may not be served during exhibit set-up or tear down under any conditions.
- No cash bars are permitted, nor sales of tokens for cash.
- No minors under the age of 21 may be served any alcohol.
- Exposition Management and/or bartenders are fully authorized to deny all further alcohol service to persons who may appear intoxicated, disorderly or under the age of 21.

*The exhibitor agrees that approval to serve alcohol within their exhibit space shall remain solely in strict compliance with the rules herein laid down. Exposition Management reserves the right to rescind approval if exhibitor is in violation of these rules and Exposition Management will not be liable for any damage of any kind. The exhibitor agrees that International Fresh Produce Association (IFPA) shall not be liable for any alcohol liability issue, personal injury, death, or property loss and releases IFPA and waives all claims with respect thereto.*

Name First _____ Last _____

Company _____

Telephone _____ Facsimile _____

Email _____

Cell/Mobile Telephone _____ Booth/Stand Number _____

**Onsite Contact Person (if different than above):**

Name First _____ Last _____

Cell/Mobile Telephone _____

Description of alcoholic product you plan on serving :_____

Signature*: _____

*Should your application be approved, signature constitutes your agreement to comply with the above policies.

**For PMA Use:** Approved:_____ Not Approved:_____ Date:_____

Signature:_____

Return this form to Show Management at npickersgill@freshproduce.com. Questions? Call +1 (302) 781-5857