



Exhibition Cost Estimates

IFPA Global Produce and Floral Show
 October 17 - 19, 2024
 Atlanta, Georgia

Material Handling items - GES	Rate
Standard -25lbs or more Shipped to Advanced within posted date range Shipped Direct within posted Move-in/out or target	\$1.01 per lb
Non Standard - 25lbs or more Shipped to Advanced outside posted date range Shipped Direct outside posted Move-in/out or target	\$1.27 per lb
Flat Rate - less than 25lbs (Arrives anytime) Shipped to Advanced or Direct-to Show	\$25.25 Each

Product Storage/Delivery Rates - GES	Rate
Product Storage and Material Handling	\$1.01 per lb
Product Delivery & Pickup (between refrigerated storage and booth)	N/C

Installation & Dismantling Labor – GES		
Rates listed below are per hour.		
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Discount	\$90.00	\$135.00
Regular	\$135.00	\$191.00

Carpet Package - GES		
Rates quoted per square foot.		
Package includes padding, visqueen delivery, installation,	Discount Rate	Regular Rate
13 oz. Standard Carpet	\$5.33	\$8.01
26 oz. Plush Carpet	\$6.05	\$9.18
50 oz. Ultra Carpet	\$6.78	\$10.13

Carpet Cleaning - GES Rates per square foot	Discount Rate	Regular Rate
Vacuum & empty wastebasket before show opens only	\$.46 per	\$.52 per
Vacuum & empty wastebaskets daily	\$.40 per	\$.60per

10 x 10 GES Booth Package	Rate
(2)contemporary side chairs	Included
(1)6' skirted table	Included
(1) wastebasket	Included
(1)10' x 10' standard carpet	Included
Cleaning for duration of show	Included
Product delivery	Included
Product storage	Included
1st 200 lbs of material handling	Included
Total Discounted Rate For Package	\$246.72

10' x 20' GES Booth Package	Rate
(2)contemporary side chairs	Included
(1)6' skirted table	Included
(1) wastebasket	Included
(1)10' x 20' carpet	Included
Cleaning for the duration of the show	Included
Product delivery	Included
1st 200 lbs of material handling	Included
Total Discounted Rate For Package (product storage not included)	\$447.85

Furniture/Accessories – GES	Discount	Regular
6 ft. skirted table	\$125.50	\$188.75
Chair (plastic contour)	\$53.75	\$80.25
Wastebasket	\$18.80	\$28.00

Rigging Labor a la carte - GES	Discount Rate	Regular Rate
High Lift with operator - first hour in and hour in and out - Straight Time	\$543.95	\$605.76
High Lift with operator - first hour in and out - Overtime	\$617.55	\$734.85
¼ ton Electric chain hoist	\$268.53	\$402.79

Note: Assembly to be completed by exhibitor or GES. On-site orders are subject to 50% price increase over base rates.

The costs listed are meant to be used as estimates only. Actual pricing may vary.
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 Online ordering and full details will be available in June.



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Electricity – Edlen	Discount Rate	Regular Rate
120 volt 5 AMP (500w) [Phone, laptops, lead retrieval]	\$149.00	\$223.50
120 volt 10 AMP (1000w) [computer, printer, TV, Refrigerator]	\$224.25	\$336.50
120 volt 15 AMP (1500w) [Vacuum, coffee pot, toaster]	\$244.25	\$366.50
120 volt 20 AMPS (2000w) [appliances]	\$276.25	\$414.50
15' Extension Cord (pwr. & labor not incl)	\$24.75	\$24.75
Power Strip	\$16.00	\$16.00

NOTE: Outlet not included with booth rental. Labor and materials are not included. Electrical will be turned on within 30 minutes of show opening. If you require power 24-hour power double the outlet rate above. On-site orders are subject to 33% price increases over base rates. A complete order must be received by discount deadline date.

Hanging Sign + Package - GES	Discount Rate	Regular Rate
Non Electrical, 10' or less	\$1963.30	\$2595.50
Non Electrical, 11-15"	\$2347.90	\$3107.20
Non Electrical, 16'-20'	\$2959.00	\$3928.60
Owned Lighting 10' or less	\$2117.10	\$2804.20
Owned Lighting 11'-15'	\$2584.90	\$3413.80
Owned Lighting 16'-20'	\$2978.60	\$3942.40
Owned Rotating Motor, 10' or less	\$2171.10	\$2878.20
Owned Rotating Motor, 11'-15'	\$2542.90	\$3369.00
Owned Rotating Motor, 16'-20'	\$2939.60	\$3897.50

Air/Water/Drainage/Lighting Edlen	Discount Rate	Regular Rate
Air Outlet – (1/2 FPT service outlet, 90 PSI max)	\$304.00	\$456.00
Gas Outlet	\$463.50	\$695.50
Water Outlet	\$221.50	\$332.50
Water fill & drain 1-150 gallons	\$206.00	\$309.00
Water fill & drain 300-450 gallons	\$355.50	\$533.50
Single Utility Sink	\$618.00	\$927.00

NOTE: Labor and placement are not included. Labor is required for all air, water, & drain lines, as well as distribution of services in your booth space or overhead. Gas Lines are from overhead with a condor lift. Lift labor is not included in the price. A minimum 1-hour labor charge for installation and ½ hour for removal applies.

On-site orders are subject to a price increase

Cleaning stations will also be located throughout the show floor for exhibitor use.

AV – Encore	Rate
Wifi (up to 3mbps) per connection	\$66.00
Wifi (up to 5mbps) per connection	\$82.00
Wifi (up to 10mbps) per connection	\$392.00
Wifi dedicated 30mbps	\$1252.00
55"monitor and Floor Stand	\$1225.00
PC based Laptop	\$317.50
Power Strip	\$22.00

NOTE: Each item will have tax and service charges added.

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