

Industry Meeting Rooms at the 2024 Global Produce & Floral Show
October 17-19, 2024
Atlanta, GA, USA

Event Overview

IFPA has reserved meeting rooms in the **Georgia World Congress Center** for use by industry companies and affiliated trade organizations. Meeting rooms will be available Thursday, October 17, 2024, through Saturday, October 19, 2024. Requests are processed in the order in which they are received. Please note that space is limited. On days that we are at capacity, please email Valerie Mendoza at vmendoza@freshproduce.com to be added to a waitlist.

Rooms may be reserved for a maximum of 4 hours per day per company: 7:30 a.m. to 11:30 a.m. or 1:00 p.m. to 5:00 p.m.

Each 4-hour period is \$750.00 (USD).

Meetings larger than 100 people will need to inquire with local hotels for meeting space. Prior approval from IFPA will be necessary in order to work with hotels. If your meeting is larger than 100 people, or you are interested in times outside of the times listed for convention center rooms, please fill out the [Hotel Space Release Form](#).

Meeting Room Policies

1. Meeting rooms are only available for 2024 Global Produce & Floral Show exhibitors and companies that have at least one (1) person registered to attend The Global Produce & Floral Show.
2. Meeting rooms may not be used in lieu of exhibit space, no large displays, pop up banners are allowed.
3. Meeting rooms may not be used in lieu of reception space.
4. Alcohol may not be served in meeting space.
5. Meeting rooms may not take buyers off the show floor for an extended period of time.
6. You may not bring in external food or beverage.
7. The room set may not be rearranged and must be left in the reserved room set at the end of your reservation. You may be charged after the event if the room is not set as reserved.
8. All materials used during your meeting must be taken with you or thrown away at the end of your reservation. Any materials left in the meeting room will be thrown away.
9. IFPA reserves the right to deny future meeting room requests for any company that does not comply with these policies.

Cancellation Policy:

Cancellations received on or before September 30, 2024, will receive a full refund minus a \$75 (USD) processing fee. Cancellations received after September 30, 2024, are not eligible for a refund.

For any questions, please reach out to Valerie Mendoza at vmendoza@freshproduce.com.